



Lutz Kaufmann holds the Chair of International Business & Supply Management at WHU since 2001. He is the academic director of WHU's Executive Development Programs, WHU's Campus for Strategy conference, and the director of the WHU Asia Center. In April 2010, he became an Associate Fellow in Executive Education of the Saïd Business School at the University of Oxford.

- Lutz Kaufmann was a visiting professor at WHU's partner university, the *CEIBS* (China Europe International Business School), in Shanghai, China. He is the European Editor of the *Journal of Supply Chain Management* (JSCM).
- He frequently serves as a reviewer for various academic journals. His work appeared in the *Journal of Operations Management*, *Journal of World Business*, *Journal of International Marketing*, *Management International Review*, *Journal of Business Logistics*, and the *Journal of Supply Chain Management*.
- In addition, his research has been highlighted in numerous popular media outlets including the *Wall Street Journal*, *Financial Times* (*ftd*), *Handelsblatt*, *Harvard Business manager*, *WirtschaftsWoche*, and *ManagerMagazin*. He has published more than a dozen books on strategy and on supply management. The first edition of the „China Champions“ climbed to rank no. 7 on the book list of Financial Times Germany in early 2006. He also published more than 100 case studies on strategy and purchasing.
- Professor Kaufmann teaches in many executive programs, at WHU, Oxford, and in numerous individual companies. His advisor roles and teaching activities bring him in touch with executives from around the world. His business partners include, e.g. *3M*, *Merck*, *ThyssenKrupp*, *Haniel Group*, *Renault*, *Merz*, *L'Oreal*, *MAN*, *Henkel*, *TRUMPF*, *KION Group*, and *Zwiesel Kristallglas*.
- From 2003 to 2008, Lutz Kaufmann served as the Vice Chairman of the supervisory board of the German automotive supplier *Veritas AG*. He is also a co-founder of the home health care provider *Medina Services GmbH*. In the 90s, Lutz worked several years with *General Motors Europe* and the consulting company *Horváth & Partners* in Stuttgart, Germany.
- He studied business administration at the University of Giessen in Germany, where he later received his PhD (*summa cum laude*, 1993) and tenure (2001), and also holds an MBA from Kansas State University; Manhattan, KS, as a Fulbright scholar (1990).